

EDUCATION

Department of Cinema & Media Studies | University of Southern California Los Angeles, California

Ph.D. in Cinema & Media Studies

Expected Graduation: 2031

- Advisor: Jennifer Hessler
- Research areas: media industry studies, critical AI studies, audience studies, genre studies, technology and society, queer and feminist theory

Department of Media Studies | University of Virginia

Charlottesville, Virginia

M.A. in Media Studies

2023 - 2025

- Thesis title: “‘We hear the wilderness, and It hears us’: The Queer and Feminist Wild in *Yellowjackets*”
- Committee: Andre Cavalcante (advisor), Robin Means-Coleman, Andrea Press
- Graduate Certificate in Gender and Sexuality Studies

Department of Sociology | University of Oregon

Eugene, Oregon

B.S. in Sociology and Social Science: Teaching

2017-2021

- Thesis title: “Breaking Barriers: Female Athletes in the Age of Social Media”
- Advisor: Ryan Light

PUBLICATIONS

Brumbaugh, M. (2026). “Return of the monstrous-feminine: feminist new wave cinema.” *Feminist Media Studies*, 1-3. <https://doi.org/10.1080/14680777.2026.2703963>

Brumbaugh, M. (2025). “‘We hear the Wilderness, and It hears us’: The Queer and Feminist Wild in *Yellowjackets*.” Charlottesville, VA: University of Virginia, Media, Culture, and Technology - Graduate School of Arts and Sciences, MA (Master of Arts), 2025. <https://doi.org/10.18130/bxdz-2m17>

Brumbaugh, M. (2025). “Avery Dame-Griff, The Two Revolutions: A History of the Transgender Internet.” *International Journal of Communication*, 19:1148-1150. <https://ijoc.org/index.php/ijoc/article/view/24538>

Brumbaugh, M. (2021). “Edwina ‘Curly’ Justus (1943-).” BlackPast.org. <https://www.blackpast.org/african-american-history/people-african-american-history/edwina-curlie-justus-1943/>

Brumbaugh, M. (2019). “Biography of Helen Crawford (1866-1933).” In *Biographical Database of NAWSA Suffragists: 1890-1920*. <https://documents.alexanderstreet.com/d/1010596331>

CONFERENCE PRESENTATIONS

Brumbaugh, M. (2026). “‘You’re not like the rest of these girls.’ ‘Actually, I’m worse.’: Exploring Feminine Monstrosity in *Yellowjackets*.” Oral Presentation at the Queer Horror Conference, February 7, 2026 (virtual).

RESEARCH EXPERIENCE

Managing Editor | *The Communication Review*

June 2025 - Present

- Reviewing 5+ manuscripts per month and offering actionable feedback.
- Liaising between editors, reviewers, and authors to ensure clarity and consistency throughout the editorial process.
- Supporting copyediting and production processes in coordination with Taylor & Francis' standards.
- Overseeing the transition from the EditorialManager submission portal to ScholarOne.

Lab Manager & Research Fellow | Sloane Lab

Sept. 2023 - Present

Specialized Responsibilities

- Designing and building a website for Dr. Sloane's Co-Opting AI lecture series with a fellow lab member.
- Creating materials and sourcing data for Dr. Sloane's NSF grant application.
- Editing and proofreading Dr. Sloane's book *Predicted*.

Human Subjects Research Management

- Developing and securing IRB approval for multi-site and international qualitative studies.
- Ensuring project materials are up to date and that research participants are prepared for interviews and/or observations.

Lab Management

- Coordinating four projects in the lab, ensuring all lab members meet deadlines and fulfill responsibilities.
- Gathering and organizing pitches for Dr. Sloane's upcoming book series, Co-Opting AI.

Research

- Co-authoring a paper with Dr. Sloane and fellow lab members for CHI 2026 about women's perceptions of generative image AI.
- Analyzing data related to research on artificial intelligence's impact within hiring practices, speech-to-text systems, and student governance practices.
- Conducting literature reviews about artificial intelligence's impact as a sociotechnical system on different sectors of social life.

Post-Masters Research Assistant | Professor Andrea Press

May 2025 - August 2026

- Developing and leading a qualitative research project investigating the presence of gendered ideologies in modern dating practices with a focus on digital dating coaches and online intimacy cultures.
- Conducting 3+ qualitative interviews per month and online ethnographic research of digital dating coaches and online dating communities.
- Mentoring an undergraduate research assistant on digital ethnographic methodologies, qualitative research ethics, and qualitative data coding.

Graduate Research Assistant | Professor Andrea Press

April - December 2024

- Developed and managed research processes and performed administrative research tasks.
- Secured and organized a training workshop for the research team with external resources at the University of Michigan.

Graduate Research Assistant | Professor Lana Swartz

September 2023 - April 2024

- Developed Professor Swartz's Digital Culture and Economy Lab (DiCE Lab) by creating an Instagram account, @dice1ab_, and crafting recruitment materials.
- Conducted thorough literature reviews on the intersection of financial technologies and small businesses for Professor Swartz's upcoming monograph.
- Edited and proofread Professor Swartz's upcoming publications.

Undergraduate Research Assistant | Professor Jocelyn Hollander

June - October 2021

- Transcribed 50+ qualitative interviews for Professor Hollander's longitudinal research on the impact of women's self-defense classes offered at the University of Oregon as it pertains to safety, confidence, and body positivity.

TEACHING EXPERIENCE	MDST 3050: History of Media University of Virginia		Fall 2024, Spring 2025
	- Supported course design and content delivery for large lecture course on media history. - Encouraged students to critically engage with media history and theory through guided discussion and mentorship in weekly office hours. - Guest lectured, offering students alternative narratives of the history of computing. - Class size: 80		
	MDST 4510: AI and Society University of Virginia		Spring 2024
	- Graded assignments, mentored students, and provided feedback that resulted in improvements in students' writing and overall grade. - Class size: 14		
	MDST 3751: Value, Values, and Valuation University of Virginia		Spring 2024
PRESS MENTIONS	- Graded assignments, mentored students, and provided feedback that resulted in improvements in students' writing and overall grade. - Class size: 30		
	DS 2004: Data Ethics University of Virginia		Spring 2024
	- Graded assignments, mentored students, and provided feedback that resulted in improvements in students' writing and overall grade. - Class size: 54		
PRESS MENTIONS	Stephens, A. (2024). "Graduate Student Mack Brumbaugh and His Work in Sloane Lab." <i>University of Virginia Media Studies Newsletter</i>. https://mediastudies.as.virginia.edu/graduate-student-mack-brumbaugh-and-his-work-sloane-labs		
	Walden, C. (2024). "The rise of informal interviews and the predicament of relatability." <i>The Cavalier Daily</i>. https://www.cavalierdaily.com/article/2024/03/the-rise-of-informal-interviews-and-the-predicament-of-relatability		
AWARDS AND HONORS	• Outstanding Student Employee , University of Virginia		May 2025
	• Phi Beta Kappa Member		June 2021-Present
	• Magna Cum Laude , University of Oregon		June 2021
	• Departmental Honors , University of Oregon Sociology Department		June 2021
	• Departmental Honors , University of Oregon Social Science Department		June 2021
	• Dean's List , University of Oregon		September 2017-June 2021
RESEARCH AND TECHNICAL SKILLS	Software: Canva, Canvas, Google Suite, Microsoft Office, Otter.ai, Zoom, and Zotero.		