

# MACK BRUMBAUGH

(510) 648-8787

bvm8eu@virginia.edu

<https://mackbrumbaugh.github.io/>

## EDUCATION

### Department of Media Studies | University of Virginia

Charlottesville, Virginia

*M.A. in Media Studies*

2023 - 2025

- Thesis title: “‘We hear the wilderness, and It hears us’: The Queer and Feminist Wild in *Yellowjackets*”
- Committee: Andre Cavalcante (advisor), Robin Means-Coleman, Andrea Press
- Graduate Certificate in Gender and Sexuality Studies
- Research areas: audience studies, genre studies, technology and society, queer and feminist theory

### Department of Sociology | University of Oregon

Eugene, Oregon

*B.S. in Sociology and Social Science: Teaching*

2017-2021

- Thesis title: “Breaking Barriers: Female Athletes in the Age of Social Media”
- Advisor: Ryan Light

## PUBLICATIONS

**Brumbaugh, M.** (2025). “‘We hear the Wilderness, and It hears us’: The Queer and Feminist Wild in *Yellowjackets*.” Charlottesville, VA: University of Virginia, Media, Culture, and Technology - Graduate School of Arts and Sciences, MA (Master of Arts), 2025. <https://doi.org/10.18130/bxdz-2m17>

**Brumbaugh, M.** (2025). “Avery Dame-Griff, The Two Revolutions: A History of the Transgender Internet.” *International Journal of Communication*, 19:1148-1150.

**Brumbaugh, M.** (2021). “Edwina ‘Curly’ Justus (1943- ).” BlackPast.org. <https://www.blackpast.org/african-american-history/people-african-american-history/edwina-curly-justus-1943/>

**Brumbaugh, M.** (2019). “Biography of Helen Crawford (1866-1933).” In *Biographical Database of NAWSA Suffragists: 1890-1920*. <https://documents.alexanderstreet.com/d/1010596331>

## RESEARCH EXPERIENCE

### Managing Editor | *The Communication Review*

June 2025 - Present

- Reviewing 5+ manuscripts per month and offering actionable feedback.
- Liaising between editors, reviewers, and authors to ensure clarity and consistency throughout the editorial process.
- Supporting copyediting and production processes in coordination with Taylor & Francis’ standards.
- Overseeing the transition from the EditorialManager submission portal to ScholarOne.

### Post-Masters Research Assistant | Professor Andrea Press

May 2025 - Present

- Developing and leading a qualitative research project investigating the presence of gendered ideologies in modern dating practices with a focus on digital dating coaches and online intimacy cultures.
- Conducting 3+ qualitative interviews per month and online ethnographic research of digital dating coaches and online dating communities.
- Mentoring an undergraduate research assistant on digital ethnographic methodologies, qualitative research ethics, and qualitative data coding.

RESEARCH  
EXPERIENCE,  
CONTINUED

**Lab Manager & Post-Masters Research Assistant** | Sloane Lab    Sept. 2023 - Present

*Specialized Responsibilities*

- Designing and building a website for Dr. Sloane's Co-Opting AI lecture series with a fellow lab member.
- Creating materials and sourcing data for Dr. Sloane's NSF grant application.
- Editing and proofreading Dr. Sloane's upcoming UC Press manuscript.

*Human Subjects Research Management*

- Developing and securing IRB approval for multi-site and international qualitative studies.
- Ensuring project materials are up to date and that research participants are prepared for interviews and/or observations.

*Lab Management*

- Coordinating four projects in the lab, ensuring all lab members meet deadlines and fulfill responsibilities.
- Gathering and organizing pitches for Dr. Sloane's upcoming book series, Co-Opting AI.

*Research*

- Co-authoring a paper with Dr. Sloane and fellow lab members for CHI 2026 about women's perceptions of generative image AI.
- Analyzing data related to research on artificial intelligence's impact within hiring practices, speech-to-text systems, and student governance practices.
- Conducting literature reviews about artificial intelligence's impact as a sociotechnical system on different sectors of social life.

**Graduate Research Assistant** | Professor Andrea Press    April - December 2024

- Developed and managed research processes and performed administrative research tasks.
- Secured and organized a training workshop for the research team with external resources at the University of Michigan.

**Graduate Research Assistant** | Professor Lana Swartz    September 2023 - April 2024

- Developed Professor Swartz's Digital Culture and Economy Lab (DiCE Lab) by creating an Instagram account, @dicelab\_, and crafting recruitment materials.
- Conducted thorough literature reviews on the intersection of financial technologies and small businesses for Professor Swartz's upcoming monograph.
- Edited and proofread Professor Swartz's upcoming publications.

**Undergraduate Research Assistant** | Professor Jocelyn Hollander    June - October 2021

- Transcribed 50+ qualitative interviews for Professor Hollander's longitudinal research on the impact of women's self-defense classes offered at the University of Oregon as it pertains to safety, confidence, and body positivity.

TEACHING  
EXPERIENCE

**MDST 3050: History of Media** | University of Virginia    Fall 2024, Spring 2025

- Supported course design and content delivery for large lecture course on media history.
- Encouraged students to critically engage with media history and theory through guided discussion and mentorship in weekly office hours.
- Guest lectured, offering students alternative narratives of the history of computing.
- Class size: 80

TEACHING EXPERIENCE, CONTINUED	<b>MDST 4510: AI and Society</b>   University of Virginia Spring 2024 <ul style="list-style-type: none"> <li>Graded assignments, mentored students, and provided feedback that resulted in improvements in students' writing and overall grade.</li> <li>Class size: 14</li> </ul>
	<b>MDST 3751: Value, Values, and Valuation</b>   University of Virginia Spring 2024 <ul style="list-style-type: none"> <li>Graded assignments, mentored students, and provided feedback that resulted in improvements in students' writing and overall grade.</li> <li>Class size: 30</li> </ul>
	<b>DS 2004: Data Ethics</b>   University of Virginia Spring 2024 <ul style="list-style-type: none"> <li>Graded assignments, mentored students, and provided feedback that resulted in improvements in students' writing and overall grade.</li> <li>Class size: 54</li> </ul>
PRESS MENTIONS	<p>Stephens, A. (2024). "Graduate Student Mack Brumbaugh and His Work in Sloane Lab." <i>University of Virginia Media Studies Newsletter</i>.  <a href="https://mediastudies.as.virginia.edu/graduate-student-mack-brumbaugh-and-his-work-sloane-labs">https://mediastudies.as.virginia.edu/graduate-student-mack-brumbaugh-and-his-work-sloane-labs</a></p> <p>Walden, C. (2024). "The rise of informal interviews and the predicament of relatability." <i>The Cavalier Daily</i>. <a href="https://www.cavalierdaily.com/article/2024/03/the-rise-of-informal-interviews-and-the-predicament-of-relatability">https://www.cavalierdaily.com/article/2024/03/the-rise-of-informal-interviews-and-the-predicament-of-relatability</a></p>
AWARDS AND HONORS	<ul style="list-style-type: none"> <li><b>Outstanding Student Employee</b>, University of Virginia May 2025</li> <li><b>Phi Beta Kappa Member</b> June 2021-Present</li> <li><b>Magna Cum Laude</b>, University of Oregon June 2021</li> <li><b>Departmental Honors</b>, University of Oregon Sociology Department June 2021</li> <li><b>Departmental Honors</b>, University of Oregon Social Science Department June 2021</li> <li><b>Dean's List</b>, University of Oregon September 2017-June 2021</li> </ul>
RESEARCH AND TECHNICAL SKILLS	<b>Software:</b> Canva, Canvas, Google Suite, Microsoft Office, Otter.ai, Zoom, and Zotero.